The Lorax

**Part I. How are the following terms represented in the Lorax? Provide at least one example of each.**

1. Personification
2. Symbolism
3. Capitalism
4. Monopoly
5. Censorship
6. Entrepreneur
7. Competition
8. Supply and demand
9. Pollution
10. Renewable/nonrenewable resources

**Part II. What do you think Dr. Seuss/ the Lorax meant in the following quotes?**

“a tree falls the way it leans, be careful which way you lean”

“They say I’m old fashion and live in the past, but sometimes I think progress progresses too fast.”

**Part III. Identify the following Characters/items as they relate to the industrial revolution:**

1. The Lorax
2. Once-ler
3. Truffula Trees
4. Thneeds
5. Gluppity-Glupp
6. Somebody

**Part IV. Answer the following questions**

1. What are the positive effects of industrialization as represented in the Lorax?
2. What are the negative effects of Industrialization as represented in the Lorax?
3. Seuss is a great political cartoonist and outspoken writer. Why do you think he chose a

children’s book (movie) as a format to convey his message?

1. Are you a Lorax, Once-ler, or a somebody? Why?